



**Saturday, December 4th, 2018
4:00pm**

Welcome.

The Squamish Downtown Business Improvement Association brings you this year's Santa Claus parade. With the growing number of young families in our community we have decided to move the parade to a family friendly time, being a Saturday at 4:00pm. Santa & Mrs. Claus are looking forward to seeing some creative bright floats and participants!

This year's best float prize is \$300!!!

Assembly Area

The parade assembly area is located along 3rd Avenue. All parade entries must report to the registration tent in order to receive their entry number. You must have an entry number to be allowed to participate. All entries must report in and be in position by 3:45pm.

Parade Route

The parade route will start at Pemberton and go down Cleveland to Pavilion Park. Please see the attached map.

Safety

The first priority of the Squamish Downtown Business Improvement Association is to ensure the safety of all parade activities; spectators, participants and volunteers. All parties must comply with local safety and health regulations.

Please proceed slowly along the parade route. No throwing/tossing anything from vehicles/floats (ie. Candy). Please respect our traffic control volunteers.

Entry and Indemnity Form

Please complete the "Entry Form" and read the Rules and Regulations.

Return Options:

- 1) Deliver to Dynamic Property Management, 37885 2 Ave, Squamish, BC.
- 2) Scan the signed copy and email to executivedirector@downtownsquamish.com
- 3) Mail to Box 2597 Squamish, BC, V8B 0B7

Deadline

Deadline for entry forms is Tuesday November 20, 2018.

You will receive a confirmation 72hrs after application has been received.

Please note, the parade will be held regardless of weather.

**If you have any questions or concerns please contact:
Anne Kadwell at executivedirector@downtownsquamish.com**



**ENTRY FORM
SQUAMISH SANTA PARADE
SATURDAY, DECEMBER 1, 2018**

Entry Name:

Contact Name:

Email Address:

Contact PHONE #:

PARADE ENTRY DESCRIPTION (include # of people, vehicle/float, music, animals, etc.):

In order to give your entry good publicity and assist our Master of Ceremonies, please complete the **BRIEF 3 POINT DESCRIPTION OF YOUR ENTRY.**

What 3 things do you want us to know about you or your group: Example....key people, sponsors, awards, mascots, and slogans.

1)

2)

3)



RULES AND REGULATIONS

1. The Downtown Squamish Business Improvement Association and Squamish Santa Parade Committee's first priority is to ensure the safety of all Parade activities, volunteers, participants and committee members, and to ensure that they comply with local health and safety regulations.
2. For an entry to be accepted into the December 4, 2015 Squamish Santa Parade it must conform to the parade's rules and regulations. Applications must be submitted on or before the deadline date of November 20, 2018.
3. The Squamish Santa Parade committee reserves the right to accept or refuse any application or participation. Parade applicants will receive notice of approval to participate in the parade prior to the event. All handouts must be approved by the committee.
4. Youth entries (under the age of 18) are required to have two safety people walking with them on either side of the road for the duration of the parade route.
5. All entries must be cleared through registration and in position by 3:45 pm.
6. All floats must be decorated and incorporate the parade theme of Holiday Spirit.
7. All vehicles participating in the parade MUST be at least 75% decorated. Any vehicle lacking decorations will not be permitted to participate.
8. An approved entry may be refused on parade day should the entry not meet parade guidelines or differ from its approved entry form.
9. No entry may depict anything political, controversial or otherwise offensive. Determination is at the sole discretion of the parade committee.
10. Any entrants of horses and/or live animals requires a cleanup person along the parade route.
11. No candy or promotional material can be thrown into the crowd from floats or along the parade route. If your group would like to hand out candy or approved promotional materials, it must be done person-to-person only.
12. NO solicitation for cash or ticket sales along the parade route.
13. Alcoholic beverages are forbidden on any float, in any vehicle or on the person of any participant. Participants consuming alcohol prior to or during the parade are subject to removal from the parade.



14. Smoking/Vaping/Marijuana is not permitted near parade entries or along the parade route.
15. There will be no premature exiting of the parade route. All groups must follow organizer's instructions and directions throughout the parade (marshaling and dispersal). It is imperative the dispersal instructions be obeyed and music is stopped immediately once entry has entered the area.
16. Parade Pace: All Entries, must be willing and sufficiently physically fit to maintain both the parade pace (3.8kph = 210ft/min) and distance of 30 feet (9m) must be maintained between parade units to prevent large gaps between entries as instructed by the "Parade Pacers". Units creating unnecessary gaps may be removed from the parade. Forward motion must be maintained.
17. The size of float should fall within the following guidelines: 13' wide with a maximum height of 13'.
18. Children on floats must be supervised by an adult.
19. Lights on floats **are encouraged** along with music that must be festive and family friendly.
20. Signage should be kept to a minimum and should be in proportion to the size of the float. Advertising on floats shall be limited to name and location of the Sponsor.
21. Any participants standing on float need to ensure their safety (wear a safety harness attached to the framework or appropriate hand railing/safety guard)
22. All participants must contribute to the theme of their entry (costumes, props, dance etc).
23. All entries must be responsible for ensuring that the design and operation of their float/entry is safe and reliable. The driver must remember at all times that there are passengers on board and their safety is a top priority.
24. Floats with generators or other possible fire hazards must provide suitable fire extinguishing equipment onboard.
25. No Santa Claus replica may be part of any entry other than the Squamish Santa Parade Float.
26. Your group understands that the parade will take place regardless of weather.

Please sign on page 5 that you will adhere and agree to the above Rules and Regulations. This is to accompanying your parade application.



I have read and agree with the attached Rules and Regulations

INDEMNITY AGREEMENT: The undersigned agrees to indemnify, hold harmless, and defend the Downtown Squamish Business Improvement Association and each of their directors, officers, employees, agents, servants, affiliates, and volunteers, from and against all claims, demands, actions, suits, damages, liabilities, losses, settlements, judgments, costs and expenses, which arise out of or relate to, in any manner whatsoever, the undersigned's participation, in any manner whatsoever, in the Squamish Santa Parade, ("the "Parade") including but not limited to, all preparation, participation, and activities, before and after the Parade, that arise out of or relate, in any manner whatsoever, to the Parade.

AUTHORIZED SIGNATURE _____ Date _____, 2018